



**School Yearbook 2009-2010/Directory 2010-2011**

Send this completed form to Bet Shraga Hebrew Academy of the Capital District attention: **Yearbook/Directory Committee**

HACD Family Name \_\_\_\_\_

Advertiser Name \_\_\_\_\_

Advertiser Address \_\_\_\_\_

Ad Phone Number \_\_\_\_\_ Ad Authorized By \_\_\_\_\_

Ad Authorized By \_\_\_\_\_ Solicitor's Phone \_\_\_\_\_

**Specify Ad Size by Checking one of the following:**

Advertiser's Contact \_\_\_\_\_

- |   |         |       |  |            |       |
|---|---------|-------|--|------------|-------|
| <input type="checkbox"/> Platinum Page      | 6"x8½"  | 1,500 | <input type="checkbox"/> Quarter Page        | 3¼"x4½"    | \$150 |
| <input type="checkbox"/> Gold Page          | 6"x8½"  | 1,000 | <input type="checkbox"/> Eighth Page:        | 3½"x2"     | 75    |
| <input type="checkbox"/> Silver Page        | 6"x8½"  | 750   | <input type="checkbox"/> Sixteenth Page:     | 3¼"x1"     | 50    |
| <input type="checkbox"/> Full Page          | 6"x8½"  | 500   | <input type="checkbox"/> Patron Listing      | 2 Lines    | 36    |
| <input type="checkbox"/> Three Quarter Page | 6"x5¾"  | 350   | <input type="checkbox"/> Contributor Listing | 1 Line     | 18    |
| <input type="checkbox"/> Half Page          | 6½"x4½" | 250   | <input type="checkbox"/> Children's Listing  | Per family | 18    |

- Check Enclosed (highly preferred!) Payable to HACD. Please put *Yearbook* on memo line.
- Bill Me
- Charge My Credit Card

Card Type –  Visa  Mastercard  Discover Security Code \_\_\_\_\_  
 Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_  
 Card Holder Address \_\_\_\_\_ Phone \_\_\_\_\_

**\*\* SUBMIT AD COPY IN AN 8 ½x 11 ENVELOPE WITHOUT FOLDING, GLUING, STAPLING OR USING CLIPS. WE CANNOT GUARANTEE THAT DAMAGED, STAINED OR CREASED COPY CAN BE CORRECTED. ACCEPTABLE FORMATS FOR ELECTRONIC SUBMISSION ARE .eps, .tif or .jpg. FILES.**

**\*\*NEW COLOR COPY IS NEEDED FOR ALL PERSONAL ADS\*\***

**AFTER THE MARCH 1, 2010 DEADLINE, ADS WITHOUT COPY WILL READ "COMPLIMENTS OF ....." WITH THE ADVERTISER'S NAME**

Check the applicable item or items.

- Use last year's ad (**MERCHANT ADS ONLY**) on page \_\_\_\_\_ The Advertiser's name as printed in the ad is \_\_\_\_\_
- New copy submitted – **MERCHANT AD**
- New copy submitted – **PERSONAL AD (SUBMIT COLOR AD COPY)**
- Copy will follow. I understand that is **MY RESPONSIBILITY** to make sure that the copy is sent promptly and will be properly **identified with my name and the advertiser's name.**
- Anonymous – No ad
- I have put additional information on the back of the form – please take a look

**The deadline for all Yearbook/Directory 2009-2010 forms - MARCH 1, 2010.**

For Office use only:

- Check # \_\_\_\_\_ Paid \_\_\_\_/\_\_\_\_/\_\_\_\_ Name on Check \_\_\_\_\_
- Needs Billing
- Date Billed \_\_\_\_/\_\_\_\_/\_\_\_\_